Open on kids drawing on the ground, zoom in as camera begins to pan to the right.

Camera suddenly pans downward into the drawn ocean, fish swim across the stage as the waves undulate.

Zoom in on fish. The fish flips around.

& turns into a rocket ship, which starts its engine and begins rocketing upwards. The camera stays fixed as stars turn into mere streaks of light.

The camera stops following the rocket and begins to zoom out on the planet Earth it just passed.

The camera continues to zoom out as the solar system disappears into a galaxy.
Galaxy turns into strands of DNA

The word creativity emerges. Camera begins to pan to the left.

Creativity loses the ity and adds an E as the word Kids comes into view. The slogan fades into the scene and the drawing implements the kids were using roll into the frame.